ISSUE 3 (October - December 2013)

## **RU Administrators Offering Televised Good Wishes to His Majesty the King**



Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap led administrators in recording a television program on November 12th on Modern Nine TV in which good wishes were offered to His Majesty the King on the anniversary of His Birth on December 5th.

# Message from the Chairman of the University Council on the Occasion of the 42nd Ramkhamhaeng University Establishment Day



On the occasion of the 42nd Ramkhamhaeng University Establishment Day and on behalf of the University Council, I would like to extend my congratulations to the administrators, personnel, students, and alumni of this valuable educational institution.

Throughout the years since its founding, Ramkhamhaeng University has manifestly fulfilled its duty as a tertiary educational institution in the aspects of teaching, conducting research, providing academic services to communities, and maintaining the arts and culture.

In view of its efforts, Thais throughout the Kingdom and abroad have been afforded educational opportunities which they otherwise may not have had. Most importantly, the university has produced knowledgeable and moral graduates who serve society and the nation as a whole.

On this auspicious occasion, I invoke all sacred powers and King Ramkhamhaeng the Great in offering blessings to all Ramkhamhaeng personnel such that they shall be filled with the strength, spirit, and wisdom enabling them to foster the continuing growth and enduring prosperity of our university.

## RU Presenting Sacred Offerings to King Ramkhamhaeng the Great on the Occasion of the 42nd Establishment Day



In a ceremony held on November 26th at the site of the King Ramkhamhaeng the Great Statue, Chairman of the Ramkhamhaeng University Council Mr. Wirat Chinwinigkul presided over a ceremony in which sacred offerings and



offering trays were presented in order to pay respect to King Ramkhamhaeng the Great on the occasion of the 42nd Ramkhamhaeng University Establishment Day. Ramkhamhaeng University President Assistant Professor Wutisak



Lapcharoensap in addition to administrators, lecturers, civil servants, personnel, students, and alumni attended the ceremony.

## Message from the President on the Occasion of the 42nd Ramkhamhaeng University Establishment Day

For more than forty years Ramkhamhaeng University has efficiently and effectively carried out its mission. It has continuously produced quality graduates dedicated to the service of society. Nowadays, a large number of RU graduates have become successful and have reached the leadership ranks of both public and private organizations. Their accomplishments have undoubtedly enhanced the reputation of the university.

On the auspicious occasion of the 42nd Ramkhamhaeng University Establishment Day, I would like to thank the administrators and all RU personnel who have devoted themselves to the advancement of the university and the burnishing of its reputation. In the years to follow, our university will be confronted with educational challenges at both the domestic and ASEAN levels. I am confident that all of you will cooperate in overcoming all obstacles and shall be committed to unceasing efforts to ensure the university continues to make advances.

Thus, I invoke all sacred powers and the statue of King Ramkhamhaeng the Great to the end that you shall be vouchsafed blessings and that you and your families shall have your desires for happiness, growth and success fulfilled. May all of you be afforded the opportunity to engage in fruitful



work and to enjoy a prosperous and secure life.

# Chairman of the University Council Desirous of RU Graduates Being Cognizant of Democracy and Able to Serve the Country



As Chairman of the University Council, Mr. Wirat Chinwinigkul addressed RU's performance in previous years and described how RU had developed new

faculties and fields of study. All such programs contribute to national development and growth. The university has produced more than 800,000 knowledgeable and moral graduates who serve all sectors of society. Such great success has imbued us with pride in our university.

The Chairman of the University Council also discussed university policies and its mission as of 2014 and how these considerations bear

on the speedy resolution of current political conflict. Therefore, in the year 2014, he holds that it is necessary for RU to produce graduates who have sound knowledge and understanding of politics and who are ready to serve their country. These graduates will become important supporters of democracy with the King as the head of state, thereby ensuring a peaceful Thailand that develops in a sustainable manner.

## Students and Alumni of RU Overseas Donating to the Rajaprajanugroh Foundation Under the Royal Patronage

Students and alumni of RU overseas donated 90,000 baht to Rajaprajanugroh Foundation under the Royal Patronage. The Rajaprajanugroh Foundation funds the education

of students at Rajaprajanugroh School under the Royal Patronage. The personnel at the Ramkhamhaeng University Overseas Academic Services Center was a representative donating money on December 25th, 2013 at Rajaprajanugroh Foundation under the Royal Patronage, Bangkok.

#### RU Administrators Signing a Book of Good Wishes for Her Royal Highness, Princess Maha Chakri Sirindhorn

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap and administrators presented a vase of flowers to Her Royal Highness Princess Maha Chakri Sirindhorn in addition to signing a book of good wishes for her speedy recovery and steadfast maintainance of good health and strength. The presentation and signing took place on the ground floor of Ananda Mahidol Building,





Chulalongkorn Hospital on November 12th.

# RU President Thanking RU Personnel for the Previous Year's Performance and Their Readiness to Provide Further Educational Opportunities

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap observed that, in 2014, RU made progress in the provision of educational opportunities to all



those desirous of further study. RU intends to offer a new course on "Public Mind" with a focus on activities ensuring students are aware of the need to provide assistance to others and to act in a fashion beneficial to society.

RU will also use the thirteen digit identification card as proof of identity in

applications for admission and to validate student information. RU has cooperated with the Department of Provincial Administration, the Ministry of Interior in using data provided by the central census database through a computerized system allowing the reading of identification card data. The university will use this system in order to ensure student data are accurate and up to date.

Furthermore, the university has prepared for the realization of ASEAN Community in 2015. The university has taken progressive steps towards ASEAN Community and intends to have an exchange regarding the three major pillars of ASEAN Community. Lastly, the matter of quality assurance concerns all RU personnel

and it is necessary to continue successful quality assurance operations this year just as any other.

The RU president vouchsafed 2014 New Year blessings by saying that "I would like to thank all personnel for showing mutual understanding and for not politicizing the university. May I ask everyone to show love and sympathy for one another and strive to maintain a harmonious atmosphere while being willing to make sacrifices and to share with others. I would like to see the university become a paragon of harmony and an institution unceasingly striving to maintain quality while endeavoring to ensure RU remains a university for the masses in a sustainable manner."

## **RU Organizing Graduate Level Wai Kru Ceremony**



Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the Graduate Level Wai Kru Ceremony (Paying Respect to Teachers) for the academic year 2013. Administrators, faculty members and master and doctoral students attended the ceremony on October 6th at King Ramkhamhaeng the Great Auditorium.



## **RU Dean Attending Academic Congress in Optometry**



Ramkhamhaeng University Dean of the Faculty of Optometry Dr. Danai Tankoedmongkol and faculty administrators participated in the 19th Asia Pacific Optometric Congress for 2013 on "Advancing Education in Optometry." The Congress was organized by the Asia Pacific Council of Optometry (APCO) and was convened

between October 1st and 4th at 63 Convention Center, Seoul, Republic of Korea. Optometry administrators, lecturers, and academics from countries in the Asia-Pacific region participated in presenting research findings and exchanging experiential information.

## RU Hosting Home Economics Seminar on Enhancing Health for the Perplexed



The Department of Home Economics, the Faculty of Education, in conjunction with the 15th batch of Home Economic Development graduate students held an academic seminar on "Home Economics and the Enhancement



of Health for the Perplexed." Acting Dean of the Faculty of Education Associate Professor Dr. Noanla-or Saengsook presided over the seminar with faculty members, students, and interested parties participating. The seminar



was held on October 11th at the Meeting Room of the Study and Workshop Building, 2nd floor, Si Chum Building, RU.

## RU Holding a Consecration Ceremony for the Casting of King Ramkhamhaeng the Great Statues

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the consecration ceremony for casting King Ramkhamhaeng the Great Statues at Sukhothai Historical Park, Sukhothai province on October 13th. Former Ramkhamhaeng University President Associate Professor Rangsan Saengsook and Assistant Professor Suporn Suphaluknaree, Vice-President for Ramkhamhaeng University Regional Campus in Honor of His Majesty the King in Sukhothai, in addition to administrators,

faculty members, personnel, students, and members of the general public attended the ceremony. Furthermore, it was an honor that Mr. Wirat Wiriyapong, Member of the House of Representatives for Sukhothai province, and Mr. Prathuan Khiaorit, Deputy Secretary-General to the Prime Minister, also attended the ceremony.

The consecration ceremony to cast King Ramkhamhaeng the Great Statues was an auspicious event. Ramkhamhaeng University will place King Ramkhamhaeng the Great Statues



at its five regional campuses: Chiang Rai, Chiang Mai, Songkhla, Phang-nga, and Surin.

## **RU Hosting the 9th Counseling Teachers Seminar**



The Public Relations Committee, RU hosted the 9th Counseling Teachers Seminar for counseling teachers from secondary schools in Bangkok Metropolis and in the provinces. This was to foster good relationships between the university and counseling teachers, as well as enabling these teachers to have knowledge and understanding of the system of instruction and study as well as programs and fields of study offered at RU at present. Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the seminar's opening ceremony with 285 counseling teachers from 30 provinces throughout the Kingdom attending on October 16th at King Ramkhamhaeng the Great Auditorium.

#### Signing of document paying tribute to the Late Supreme Patriarch



Mr. Wirat Chinwinigkul, Chairman of the Ramkhamhaeng University Council, Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap, and Ramkhamhaeng University Council members, Mr. Inchan Buraphan and Mr. Suthikiati Jirathiwat, in addition to RU administrators and personnel signed a document paying tribute to the late Somdet Phra Ñāṇasaṃvara Somdet Phra Saṅgharāja

Sakalamahāsanghaparināyaka on October 29th at the first floor of RU's Central Library.



#### The Minister of Education Clarifying Education Reform Policy at RU



Mr. Jaturon Chaisaeng, the Minister of Education, delivered a special lecture on "Education

Reform" at the 9th Seminar for Counseling Teachers with more than 300 participants in attendance. Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap, administrators, faculty members, and secondary school teachers from throughout the Kingdom participated in the event on October 16th at King Ramkhamhaeng the Great Auditorium.



#### **RU** and the Go Association of Thailand Hosting Go Tournaments





The Deputy Permanent Secretary for the Interior, M.L. Panadda Diskul, the President of the Go Association of Thailand and Chief Executive Officer of CP ALL Public Company Limited, Mr. Korsak Chairasmisak, and Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the Asian University Go Tournament 2013 and the 18th Annual Thailand University Go Championship held on October 25th at King Ramkhamhaeng the Great Auditorium. Three hundred fifty Go players at the tertiary level from 13 Asian countries participated in this event.

The Ambassador of the Republic of Korea to Thailand, His Excellency Jon Jaemun, the Commanding General of the Territorial Defense Command, Lt-Gen Yosanun Raicharoen,





administrators of the Go Association of Thailand, RU administrators, the organizing committee, and coaches were in attendance.

## Ram Rak Pa Group Receiving Funds for Volunteer Camp from the Ajinomoto Foundation

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap and Mr. Prarop Lapcharoen, the Director of the Division of the Bang Na Campus, congratulated RU students from the Bang Na Campus Ram Rak Pa Group (RAM Forest Conservation Group) on the occasion of receiving 20,000 baht for funding activities, as well as Ajinomoto group products. The fund will be used to build an

all-purpose building, especially as a place for the students to pray at Ban Nong Anamai School, village No. 1, Non si subdistrict, Kabin Buri district, Prachin Buri province. The construction took place between November 1st and 14th as part of the Project of Ram Rak Pa Volunteer Camp, United for Constructing an All-Purpose Building for the Youth.



## **Faculty of Economics Presenting Alumni Awards**



The Faculty of Economics, Ramkhamhaeng University presented outstanding alumni awards

to those who have been professionally successful. Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the ceremony. Associate Professor Jarin Charoensriwattanakul, Dean of the Faculty of Economics, also participated in the ceremony held on November 1st at a meeting room on the 8th floor of the new Faculty of Economics Building.

Alumni receiving the awards were Mr. Athit Wuthikharo, the Deputy Permanent

Secretary of Industry, Mr. Krit Ungwitoonsatit, the Chairman of EUI Myanmar Limited Company and Mr. M. L. Suravut Thongthaem, Senior Vice-President of Sales for the Amari Hotel group, Mr. Weerachai Keaokanchanadit, Marketing Manager of Rungthaweesap Trading Company Limited, and Mr. Worachai Choochaisri, who is the president of the Pathum Thani Chamber of Commerce.

## **University Administrators from Malaysia Visiting RU**

Vice-President for Academic Affairs and Research Assistant Professor Dr. Boonchan Thongprayoon and Vice President for International Relations Associate Professor Rampai Sirimanakul welcomed 55 administrators and lecturers from the Faculty of Business Management,



MARA University Teknologi, West Malaysia, Malaysia on November 4th at Meeting Room 3, Academic Services and Administration Building.

#### **RU Holding University Basketball Invitational (UBI)**



Ramkhamhaeng University in conjunction with Shoot It Company Limited hosted the 2nd University Basketball Invitational (UBI). Mr. Chanchai Likhitchittha, member of the Privy



Council, presided over the opening ceremony. Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap, administrators, members of the organizing committee, personnel, supporters, and athletes from various universities attended the ceremony. Institutions of higher education sent 28 teams-16 male teams and 12 female teams-to participate in the Invitational on November 13th at Gymnasium 3, Sports Office Building, Ramkhamhaeng University.

## RU Developing a Student Database System in Accordance with the Census Database of the Department of Provincial Administration



Commencing work in the first semester of the academic year 2014, Ramkhamhaeng University will develop a student database utilizing the census database of the Department of Provincial Administration. The database will be used in verifying, validating and updating the personal information of RU students.

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap signed a memorandum of agreement (MoA) with Mr. Sathaporn Siriphakdee, Deputy Director-General of the Department of Provincial Administration, governing "The Use of the Census Database taken from the Central Database of the Department of Provicial Administration using a Computer System and Program to Read Information from Identification Cards". Vice-President for Admissions and Records Associate Professor Watcharakorn Cheewasophit, Associate Professor Dr. Ouen Pinngern, Director of the

Computer Institute, Associate Professor Suwannee Detworachai, the Director of the Admissions and Records Office, and RU administrators attended the signing ceremony on December 12th at the Meeting Room, 2nd floor, Academic Services and Administration Building.



#### **RU Conducting the Royal Kathin Robe Ceremony for 2013**



Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap presided over the annual Ramkhamhaeng University Royal Kathin Robe presentation ceremony for 2013. The ceremony was held at Mani Sathit Kapitharam Temple, Mueang district, Uthai Thani province on November 9th. Administrators, faculty members, personnel, students, alumni and residents of Uthai Thani province attended the ceremony.



#### **RU President Receiving Money to Assist Students Injured in Demonstration Incidents**

Ramkhamhaeng University President Assistant Professor Wutisak Lapcharoensap received 100,000 baht from Mr. Bunthueng Phonphanit, former member of the House of Representatives from Nakhon Ratchasima province, as a contribution to the Fund for Assisting RU Students Injured in Demonstration



Incidents. The monies were received at the Reception Room, 2nd floor, Academic Services and Administration Building. The fund will be used to provide assistance to students who were injured during the events at RU on December 19th.

## RU Hosting a Seminar on "Open the Door to ASEAN via Media"



The Southeast Asian Study Center, Faculty of Political Science hosted a symposium entitled "Opening the Door to ASEAN: Looking at Neighbors Through ASEAN Journalism". Assistant Professor Dr. Thipparat Buppasiri, the Acting Deputy Dean

for Administration, Faculty of Political Science, presided over the opening ceremony. Miss Watcharin Setthakudan, a program host for "Opening the Door to ASEAN," a foreign division reporter for Modern Nine TV and Dr. Saowapha





Ngampramuan of the Faculty of Political Science, RU were the interlocutors taking part in the symposium held on November 19th at Sinlapachip Room, 4th floor, Faculty of Political Science, Ramkhamhaeng University.

## **RU Hosting International Conference on German**







Assistant Professor Dr. Boonchan Thongprayoon, Vice-President for Academic Affairs and Research, presided over the 2nd International Conference on German as a Foreign Language, "Methods of Instilling Motivation in the Instruction and Study of German as a Foreign Language." The conference was held by the German Section, Department of Western Languages, Faculty of Humanities, RU in conjunction with the German Faculty, Hanoi University.

Ms. Annette Sévery, Cultural Attaché of the Federal Republic of Germany, Ms. Maria Stakenberg, Director of the Goethe Institute, academics from Thailand, Vietnam and the Philippines in addition to Associate Professor Thaweesak Pinthong, Dean of the Faculty of Humanities, and Associate Professor Pakhinee Akramas, Head of the German Section, Department of Western Languages, Faculty of Humanities were participants. The Conference was held on November 29th at Puang Saet Meeting Room, Faculty of Humanities.

#### RU Presenting "Outstanding Alumni" Awards on Its 42nd Establishment Day



On the occasion of the 42nd Ramkhamhaeng University Establishment Day, RU presented "Outstanding Alumni" awards to 13 knowledgeable



and capable alumni who have been professionally successful and have displayed a public mind as shown by endeavors to serve society. Ramkhamhaeng



University President Assistant Professor Wutisak Lapcharoensap presided over the ceremony held on November 26th at King Ramkhamhaeng the Great Auditorium.

#### Faculty of Fine and Applied Arts, RU Hosting "International Music and Dance" Seminar



The Faculty of Fine and Applied Arts, RU, held the 2nd annual Seminar on Intenational Music and Dance to disseminate knowledge of international music and dance culture and to display dances from around the world. Dr. Boonchan Thongprayoon, RU Vice-President



for Academic Affairs and Research, presided over the proceedings. Dr. Somsak Ketkaenchan, Dean of the Faculty of Fine and Applied Arts, in addition to administrators, faculty members and students were also present during the proceedings. Performing were artists from the Republic of China (Taiwan), the Republic of





Turkey, the Kyrgyz Republic (Kyrgyzstan) with ASEAN being represented by the Republic of Indonesia, the Republic of the Philippines and the Federation of Malaysia. The event unfolded on December 17th at Room 322, 3rd floor, Sukhothai Building.

# Students and Alumni of RU Overseas Donating to the Phra Dabos Foundation under the Royal Patronage

Students and alumni of Ramkhamhaeng University Overseas donated 39,497.59 baht to the Phra Dabos Foundation under the Royal Patronage to provide assistance to underprivileged students. The personnel at the Ramkhamhaeng University Overseas Academic Services Center

was a representative donating money on December 25th, 2013 at Phra Dabos Foundation under the Royal Patronage, Bangkok.

## The International Programs at Ramkhamhaeng University

Level		Programs
Bachelor's Degree	English Programs: Chinese Program:	Business Administration (B.B.A.), Mass Communication (B.A.), and English (B.A.) Business Administration (B.B.A.)
Master's Degree	English Programs: Chinese Program:	Business Administration (M.B.A.), Educational Administration (M.Ed.), Communicative English (M.A.), and Political Science (M.Pol.Sc.), Business Administration (M.B.A.)
Doctoral Degree	English Programs:	Business Administration (Ph.D.), Educational Administration (Ph.D.), Political Science (Ph.D.), and Laws (LL.D.)

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